



For Immediate Release:
Contact: Erin Krause
216.566.9000
elk@barneswendling.com

Local Professionals Win National Award

Cleveland, July 12 – Erin Krause, Marketing Coordinator of Barnes Wendling CPAs, Inc. in Cleveland, Ohio recently accepted the prestigious Association for Accounting Marketing – Marketing Achievement Award (AAM-MAA) at the 18th Annual Marketing Summit of the Association for Accounting Marketing (AAM). The AAM-MAAs recognize outstanding achievements in the areas of accounting marketing and communications, and encourage the highest standards in excellence for all AAM members. Since 1998 the local firm of over 80 employees has received four AAM-MAAs in different categories. A panel of prominent individuals, representing diverse fields, judges all entries. The judges are non-AAM members who have a vision for excellence in functionality and results. They represent a client's perspective in the fields of media, marketing communications and public relations. Barnes Wendling submitted an ad in the Single Ad Category. The ad was created by Barnes Wendling Marketing Coordinator, Natalie McCann. Natalie has been with the firm for over 10 years.

This year's AAM conference was held in Savannah, GA. The conference theme was "AAM Marketing Summit 2007: Uncharted Waters." Marketers on hand for the three-day meeting were witness to ample evidence that the role of marketing directors has evolved over the years. This year's program addressed marketers of every level from first year to experienced veterans.

Most of the more than 400 conference attendees are members of the Association for Accounting Marketing (AAM). AAM is the only association in the country formed specifically to address the growing marketing needs of public accounting firms. Members are marketing professionals, certified public accountants and consultants, vendors, educators and students who seek to expand the business of public accounting. AAM promotes continuing education and the highest professional and ethical conduct.

Barnes Wendling CPAs, Inc., with offices in Cleveland, Sheffield Village, Sandusky, and Akron focuses exclusively on helping privately-held businesses and their owners build and maintain their net worth.

###